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Правові виклики сучасності: захист прав людини в умовах пандемії

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II Міжнародної науково-практичної онлайн конференції
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Чернівці

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SOCIAL ENTREPRENEURS AND HUMAN RIGHTS

The main goal of social entrepreneurship is to make the world a better place for everyone. This process of change is carried out by social entrepreneurs. They are men and women with a specific dedication to using their potential and resources in their effort to create successful solutions and introduce the new products, methods, materials, or organizations in the markets or to open new markets. Public authorities cannot perform the same services as do social entrepreneurs. Social entrepreneurship is an individual and personal process. The social entrepreneur is the one to make decision on how to use the production input factors leading to a successful innovation. Making judgmental decisions is the method of the entrepreneurs, analyzing and predicting the consequences of the conclusions, both on short and long terms before the action has taken place. Parliamentarism, like all other democratically based bodies, make legal decisions by collecting votes, a system that can never guarantee the right solution. It seems to be the tragic fate of human nature to rely on the decision of the majority in all aspects of life, but the truth is that no institution throughout history has been able to make everlasting peace, to mention an example of fundamental failure of institution decision making. Successful entrepreneurship is based on innovations. Innovation is a new combination of the first and second input factors (land and labor) in the production function and gives an entrepreneurial profit belonging exclusively to the entrepreneur, according to Professor Schumpeter 1912 [2]. Social entrepreneurship is not a rescue operation to prolong the wrongdoings or the insufficient social political programs of the ruling parties or to sediment the positions and privileges of the elite strata. Successful social entrepreneurship built on innovation tears down unjust, inappropriate, unlawful, discriminating, and insufficient status quo wherever it takes place. It is a myth that governments, politicians, religious leaders, organizational figures and CEOs in traditional industries in full are supportive to social entrepreneurs. The successful change will undermine both the privileges and social standing as well as threaten and erase their wealth. Social entrepreneurs are not obedient servants to the state, they have come to change, and that changes are both legal, and at the same time scary for the establishment, because we all live in a static world and the elevation to the dynamic level will inevitably give new hopes and increased social value to many and reorganize the lives and positions of others. Social entrepreneurship is democratic, it is based on democratic values and it promotes and spreads democratic values nationally and internationally. Social entrepreneurs operate on the supply side of the production chain; their process of innovation is not a respond to the demand in the market. Everyone can become a successful entrepreneur; there are no limitations. Social entrepreneurs are recruited from all walk of life and social class belonging, education, wealth, race, sex or religious background are no justified limitations in the market. Inheritance and blood relations are neither an advantage nor an obstacle for the social entrepreneur. The heirs might inherit the wealth, but the ability to create innovations is routed in the individual person and is not inherited. The intellectual capacity of abstract thinking is a human determinant and plays a crucial role in the process of innovation and entrepreneurship. Anyhow, talent is not enough to make success in any business; development of skills and perfectionism are in most cases necessary, especially for the adopters and other followers of the genuine social entrepreneurs. In operations that are more complex, the national level of education, in most cases, and when instituted on international independent science, contributes in a significant way to the quick spread of social innovations and thereby democratic strengthening and development [1]. The result of successful social entrepreneurship is economic development, equal rights, a better world, peace, freedom, a more secure society for everyone and technological, economic and social progress. The social entrepreneurs who actually are members of public create the vital social values, and the benefits thereof are for the people. Social entrepreneurship is by the people for the people. In this way, individuals have equal opportunities of influencing the collective decisions affecting themselves and others, thanks to their abilities of creating social innovations and thereby significant changes in society promoting a better life for everyone and a relevant

contribution to process of peace. This philosophy is deeply rooted in history. Humankind has developed through stages and the acknowledgement that all individuals share common fundamental rights, responsibilities and aspirations for life is the personal qualification for being recognized among the civilized numbers of individuals of humankind. Intellectual and moral excellences of character is not a theoretical approach to life, it is a reality. No groups of people, boards of directors, appointed or elected members of parliaments, politicians, bureaucrats, religious systems or organizations can perform what is needed to fulfill the criteria of a civilized human character in their positions. They are all restricted in their decision making to the will and power of the majority. From the experiences of World War II grew a milestone document in human rights history, the Universal Declaration on Human Rights (UDHR). It was drafted with representatives with various legal and cultural backgrounds from all over the world and was proclaimed in 1948 [3]. It is worth noting that UDHR is a weapon and a guarantee for the single individual against national and international governmental encroachment. Furthermore, UDHR promotes the understanding that all human beings are endowed with the power of the mind to think, understand, and form judgments by a process of logic and a moral ethical excellence of character. The civilized human being is one of the fruits of economic development. Economic development founded on innovative entrepreneurship not only elevates society to a much higher level, but is also more than anything else the source of the civilized human being.

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Наукове видання

**ПРАВОВІ ВИКЛИКИ СУЧАСНОСТІ: ЗАХИСТ ПРАВ
ЛЮДИНИ В УМОВАХ ПАНДЕМІЇ**

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